PUBLICATION : MID-DAY (MD)

EDITION : MUMBAI

DATE : 22<sup>ND</sup> JULY 2014, PAGE NO.

## Private India, public party



Prasoon Joshi, Meru Gokhale and Ashwin Sanghi

THAT'S the thing about Mumbainever a dull moment. And so this Sunday, while the pillars of Bollywood had gathered for a charty footbal match, less than a mile away, the pillars of Mumbaisocity had converged for the launch of a standout book.

Held at the Rooftop of the

Held at the Roottop of the Trident to the accompanying pop of champagne corks and much appliance, was the official launch of Private India, the almost eretain-to-be blockbuster, writers the internationally celebrated author James Patterson, and India's own Ashwin Sanghi, whose previous works have been no slouches on the best seller lists either.

Part of the suspense-thriller series penned by the USA-based Patterson in collaboration with local authors from different countries, the newest tome is set in Mumbai and promises to bring in all the flavour and fantasia of Maximum City.

But, for all the afternoon's hurrahs, both its chief guest lyricis. Prasoon Joshi and Sanghi injected a note of thoughtfulness and modesty in their speeches. Joshi began his by crediting Divine Intervention for his creativity. Sanghi, on his part, expanded

Sanghi, on his part, expanded on the themes of modesty and self-deprecation. "My biggest talent as a child was my ability to tell lies," he said to many guffaws. "What could be better for a story teller?"

But, aside from this, the afternoon was marked by high spirits and genuine good cheer for the Sanghis, especially the author's parents Manju and Mahendra — much loved on the social circuit.

Incidentally, Sanghi made a particular mention of Penguin Random House's statuesque new Publishing Director Meru Gokhale, whom he thanked for being the real inspiration behind the book.

Forget books, pedigree like hers can inspire lit genres!